



November 2013

Dear Exhibitor:

Thank you for exhibiting at the American Physical Therapy Association's (APTA) Combined Sections Meeting (CSM). We trust you'll find this exhibit opportunity to be an effective marketplace for your products and services.

The APTA Meeting Services Team, A. Fassano & Co., Global Experience Specialists (GES) and J. Spargo & Associates are pleased to be of service to you. The entire team values your business and is committed to ensuring that CSM will be a successful business venture for all involved.

We all know advance preparation is one of the keys to successful exhibiting. To assist you in this process, the following Exhibitor Service Kit offers a roadmap to the wide range of services offered by Global Experience Specialists, the Sands Expo & Convention Center, and other appointed contractors. To maximize the benefits of your experience (and to save you money), please familiarize yourself with every aspect of this manual. In order to avoid additional on-site costs, it is important that the order forms be completed and returned to the appropriate vendors prior to deadline.

Don't miss the opportunity to obtain a listing of all pre-registrants (*physical addresses only*) via e-mail. It's APTA's pleasure to provide you with this complimentary benefit to assist you in marketing to potential leads. Please complete and return the one time usage agreement enclosed in your manual. The pre-registrants list will be sent to you via email in January.

Be sure to check out the city of Las Vegas at [www.lasvegas.com](http://www.lasvegas.com) for great ideas on what to see and do. If you, or any member of your staff, require additional assistance, please do not hesitate to contact us. I sincerely hope CSM 2014 will exceed your expectations. See you in Las Vegas!

Sincerely,

**Alison McIntyre**

Alison McIntyre, CMP  
Meetings Department Director, APTA