



2014 CSM
REGISTRATION LIST
INFORMATION

**Two great opportunities you won't want to miss!
Receive the Pre- and Post-Registrant lists (*physical
addresses only) – FREE of charge!**

Pre-Registration List

As an additional benefit to CSM 2014 exhibitors, APTA is pleased to offer the opportunity to obtain a listing of all pre-registrants. To ensure that you receive the most current and comprehensive registration list, the list of CSM 2014 registrants will be emailed to you in the beginning of January. **Please read, complete and return the pre-show registrant list form, found in this kit.**

APTA MUST RECEIVE THE PROPER FORMS AND THE SAMPLE MAILING PIECE IN ORDER TO SEND YOU THE LISTS. Forms received without the sample mailing piece will NOT be processed.

Post-Registration List

Continue CSM's momentum after the conference by receiving a post-show list. This list will be shared with you ***approximately three weeks*** after CSM. **To receive this list of potential leads, please read, complete and return the post-show form that will be emailed to you along with the Exhibitor Survey.**

Please Note: APTA **does not** mail direct mail pieces for you.

**Due to APTA's privacy rules, we are unable to provide attendee email addresses. Attendee's who have chosen to 'opt in' to receive emails, can be collected through Lead Retrieval.*