

## IMEX AMERICA – SUSTAINABLE PRACTICE HIGHLIGHTS

IMEX America is committed to encouraging the meetings, incentive travel and events industry to address sustainability issues and to tackle these issues in a proactive, measured way. The intention is to develop a long-term relationship with the exhibitors, attendees, venues and vendors to build a successful show and to increase our sustainability efforts for the future.

We have listed some of the highlights and efforts of our partners and suppliers below.

### *The VENETIAN/The PALAZZO and Sands Expo (Venue)*

- The Venetian and Sands Expo achieved LEED Gold Certification for Existing Buildings in 2010. The Palazzo achieved LEED Silver Certification for New Construction in 2008.
- Company's Sands ECO360° Meetings program is a holistic approach to providing environmentally preferable choices and options to their meeting planners and clients.
- More than 50% of suite lighting uses the latest LED technology.
- 680 solar photovoltaic panels generate 116kW(DC) of electricity.
- One of the largest rooftop solar-thermal systems in the United States provides hot water for swimming pools and spas.
- More than 3000 Palazzo suites have sensors that adjust the temperature automatically according to guest occupancy.
- 46 million gallons of water are saved each year through innovative cooling water technology
- 5 million gallons of potable water are saved through the nano-filtration system each year. This allows The Palazzo to be "off the water grid" for horticulture needs.
- More than 55% of waste at The Venetian|The Palazzo is recycled, reused or composted; in average 76% of waste at Sands Expo is recycled, reused or composted.
- In 2012, diverted 33,000 pounds of waste from landfill in 2012 through Clean the World, a charitable organization that collects, repurposes, and distributes used hotel soaps and bottled amenities as part of its sanitation program in more than 45 countries.
- Use reusable service ware wherever possible, when not feasible, use compostable service ware.
- Cleaning products, janitorial paper products and trash bags meet LEED requirements for indoor environmental quality.

For more information, please visit: [www.sands.com/sandseco360meetings](http://www.sands.com/sandseco360meetings)

### *GLOBAL EXPERIENCE SPECIALISTS (General Service Contractor)*

- Recyclable wastebaskets and biodegradable liners
- Plastic carpet cover is made from 50% recycled content to 100% recyclable
- Carpet has a minimum 25% post industrial recycled content that is 100% recyclable
- Direct-to-substrate VUTEK printers emit no VOCs. Materials made from 100% recycled material and 100% recyclable
- Utilize solvent-free paints and water-based biodegradable products
- E-Literature Rack eliminates the printing of thousands of brochures

CEVA SHOWFREIGHT (International Freight Forwarding)

- UK freight is concurrently scheduled for pick up so that transport is running in the most fuel efficient way possible.
- Freight is consolidated and sent on direct flights to Las Vegas, reducing fuel and carbon footprint.

SHOWGEAR (audio visual)

- Anti-idling policy enforced on site
- All light bulbs in offices and warehouses are low energy consumption bulbs
- All carpet used is re-purposed

**For the complete IMEX Sustainability Report compiled by our partners MeetGreen please visit:**

[www.imexamerica.com/sustainability.html](http://www.imexamerica.com/sustainability.html)