

OFFPRICE Important Deadlines

SHOW DEADLINES

Exhibitors are strongly encouraged to place service and equipment rental orders **early**. By ordering **before the published deadlines** you will **save as much as 50%** in some instances, versus after the deadline or on-site.

This list represents most major deadlines and order forms required.

We recommend reading the entire manual to be sure you are on track. Note that forms for GES and Sands Expo & Convention Center can be completed on-line. Visit www.ges.com and www.sandsexpo.com.

July 10th

- Artwork for advertisements in the Directory are due

July 12th

- GES will start to accept freight at the warehouse

July 15th

- On-line Booth ID and Directory Listing should be completed

July 19th

- Hotel cutoff deadline with CTE

July 25th

- GES discount deadline for orders received with payment

July 27th

- Specialized Event Services (SES) discount deadline for orders received with payment

August 9th

- To avoid additional charges, your freight must arrive at the GES warehouse
- Equipment Rental form should be completed

August 12th

- On-Line Exhibitor Badge Registration should be completed