



## EXHIBITOR REGISTRATION INSTRUCTIONS

**Please note: Your organization is a confirmed exhibitor for the WINDPOWER 2014 Conference and Exhibition; however, you still need to register the individuals who will be attending the conference and working your booth.**

Each exhibitor receives a certain number of free passes with their booth. A detailed chart of free passes can be found at the end of these instructions. See below for a description of the various pass options along with information on a couple of **NEW** registration options including a VIP Conference Pass as well as free & discounted client passes.

### What is included in the exhibitor passes?

- **Exhibitor Conference:** For the wind professional looking for flexibility – access to all 3 days worth of education, exhibition and networking opportunities including:
  - Access to the Exhibition the entire show Tuesday - Thursday (Exhibitor main conference passes also provide access to the exhibit halls one (1) hour prior to the official opening time to allow exhibitors to prepare their booths)
  - Access to all Conference sessions Tuesday - Thursday (*does not include Technical Training Seminars held on Monday*)
  - Access to the speaker presentation files for which we receive permission to share
  - Access to the Opening Reception on Monday evening
  - Morning & afternoon beverage breaks
  - Lunches in the exhibit hall Tuesday - Thursday
  - Tuesday's exhibit hall happy hour
  - Wednesday's poster reception
  - Show directory with all session descriptions and exhibitor listings with contact information
  - Conference bag

**New for this year, a limited number of VIP Conference Passes** will be sold providing premium service and exclusive networking opportunities such as a VIP registration counter, reserved general session seating, and other perks for your VIPs on top of all of the benefits of the regular main conference pass. Specific details of what is included in this new pass can be found the registration website.

- **Booth Personnel Pass:** For the staff who will be primarily working your exhibit booth on the show floor. The Exhibitor Booth Personnel Pass includes:
  - Access to the Exhibition the entire show Tuesday – Thursday (Exhibitor booth personnel passes also provide access to the exhibit halls one (1) hour prior to the official opening time to allow exhibitors to prepare their booths.)
  - Access to the Opening Reception on Monday evening
  - Tuesday's exhibit hall happy hour
  - Wednesday's poster reception
  - Show directory with all session descriptions and exhibitor listings with contact information
  - Conference bag

Booth Personnel Passes will not have access to Conference sessions (other than 2 General Sessions) unless you upgrade to an Exhibitor Conference pass or purchase a Conference Session Ticket to attend one (1) session of your choice Tuesday - Thursday.



## WINDPOWER 2014 Conference & Exhibition

May 5-8, 2014

Mandalay Bay, Las Vegas, Nevada

### What if I need more registration passes?

- Additional booth personnel passes can be purchased for \$249 each (\$299 after May 4 - onsite).
- Additional exhibitor conference registrations can be purchased at the exhibitor rate of \$799 if purchased by March 11, \$899 if purchased by May 4, or \$999 if purchased May 4 - onsite.
- Like last year, you may “upgrade” a free booth personnel pass to an exhibitor conference pass to take advantage of the additional educational and networking opportunities! We will apply the value of the booth personnel pass to the cost of the exhibitor conference registration and all you need to do is pay for the difference!
- Exhibitors will also be able to purchase 1-day exhibition passes again this year, however those individuals will NOT have access to the exhibit hall before the official opening time each day.

### **NEW for this year: Free & Discounted client exhibition passes**

All exhibitors will receive free client passes, good for one day in the exhibition, based on your booth size as noted below. The passes may only be used for current or prospective clients and may not be redeemed by exhibitor company staff, consultants or representatives. If you would like to purchase additional client passes, you may do so at a discounted rate of \$65 each with a limit of 20 additional passes beyond the free allotment shown below. Once purchased, the additional passes are non-refundable.

Booth Size	Free One-Day Client Exhibition Passes
100 SF	2
200 SF	2
300 SF	3
400 SF	4
500 SF	5
600 SF	6
700 SF	7
800 SF	8
900 SF	9
1000+ SF	10
Additional Passes (limit 20)	\$65 each

### What other items can be purchased during the registration process?

There are several optional events which can be added to your primary registration for an additional fee. *Please note, some of the events are space-limited and may sell out prior to the conference.*

- There will be a small number of technical training seminars on Monday, May 5<sup>th</sup> organized by various trade associations in affiliated or similar industries. More information will be posted when registration goes live.
- A Conference Session Access Ticket can be purchased for booth personnel passes or one-day exhibition hall passes allowing access to 1 conference session of their choosing Tuesday – Thursday during the conference. Limit 1 per person.



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- A special event is being planned for Tuesday, May 6<sup>th</sup>, tentatively planned to include a WINDPOWER seating area at the new Michael Jackson ONE Cirque du Soleil show at Mandalay Bay followed by a dessert networking reception with fellow attendees. Tickets for this very space-limited event may be purchased during registration.
- Lunch tickets may be purchased for booth personnel or one-day exhibition hall passes if they would like to participate in the designated lunch area in the hall. Otherwise concession stands will be available in the hall for individual purchases.

Additional instructions on redeeming free passes and purchasing additional registrations will be sent to exhibitors once registration is open in January. *All registration prices noted above are subject to change until registration is officially open.*

### EXHIBITOR FREE PASS ALLOTMENT CHART

Booth Size	Booth Personnel Passes	Full Conference Registrations
100 SF	3	0
200 SF	3	1
300 SF	4	1
400 SF	4	2
600 SF	5	2
800 SF	6	3
1000 SF	7	3
1200 SF	8	4
1400 SF	9	4
1600 SF	10	5
1800 SF	11	5
2000 SF	12	6
2200 SF	13	6
2400 SF	14	7
2600 SF	15	7
2800 SF	16	8
3000 SF	17	8
3200 SF	18	9
3400 SF	19	9
3600 SF	20	10
3800 SF	21	10
4000 SF	22	11

**Questions?** To reach the WINDPOWER customer center, email [wind@xpressreg.net](mailto:wind@xpressreg.net) or call 508.743.8502.