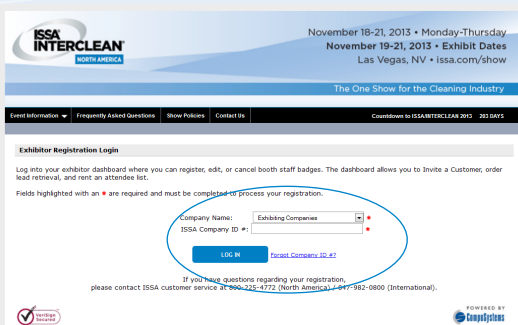


# IT'S EASIER THAN EVER TO INVITE YOUR CUSTOMERS TO THE SHOW!

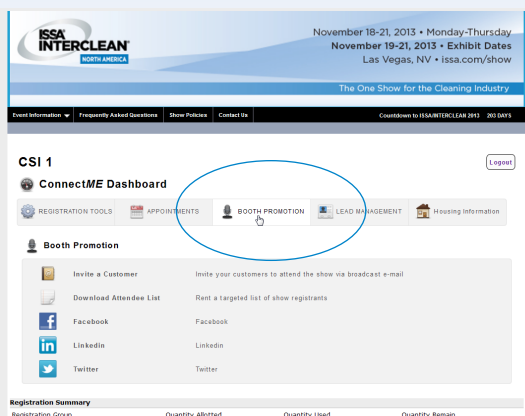
Invite your customers to ISSA/INTERCLEAN® North America 2013 and earn valuable rewards when they take advantage of your offer! This year, we've made it easier than ever for you to invite your customers to stop by your booth with **Invite a Customer Premium**. You'll have three pre-designed e-mail templates with your company information, the ability to upload your lead lists, and to keep track of who registers for the show with helpful reporting tools! Best of all, Invite a Customer Premium is **free!**

## HOW TO GET STARTED

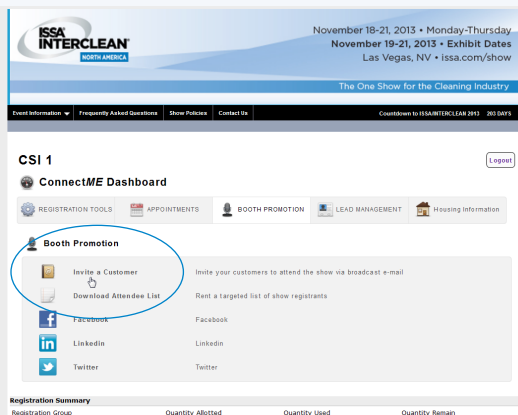
### STEP ONE - Log in to Your ConnectME Dashboard



### STEP TWO - Click the Booth Promotion Tab



### STEP THREE - Click the Invite A Customer Link



## EASY-TO-USE STEPS

Simply use your ConnectME Dashboard to upload customer lists\* and customize your e-mail message.

Customers who register through the link provided in your e-mail and pick up their badges at the show will count toward your company's rewards. Badges can be redeemed any day during the show.

Data will be collected following the event and your company's exhibit contact will be notified of your company's reward status.

## EARN REWARDS WHEN CUSTOMERS ATTEND!

- **10-25 customers attend**  
Earn 5 free badges for the 2014 show
- **26-50 customers attend**  
Earn 5 free badges and \$500 worth of free web-based advertising for 2014
- **50+ customers attend**  
Earn 5 free badges, \$1,000 worth of free web-based advertising for 2014, and a three-night stay and plane ticket for one person to the 2014 show

*\* All lists uploaded via the Invite a Customer Premium are kept confidential in your ConnectMe Dashboard and are not visible to ISSA.*

