



EXHIBITOR SERVICE MANUAL

November 18-21 | Las Vegas, NV
Las Vegas Convention Center

EXHIBIT POLICIES FOR DISTRIBUTORS & WHOLESALERS

Deadline Date: October 1, 2013

Distributors and wholesalers that choose to exhibit are only permitted to display products of their own manufactured label or in the event the product is imported under an exclusive contract with the supplier.

The policy has been expanded to include samples for demonstration purposes of products that are not under their own manufactured label.

Samples may be used in the booth under the following terms:

1. They are not on display within the booth.
2. The samples are hand held and off the floor.
3. The quantity is only of a very limited number of products and does not represent a substantive part of any single manufacturer's primary offering.

Example: Floor equipment or large items would not qualify.

Items such as paper product swatches (tissue products or wipers), cleaning chemicals (aerosol, pump, dispensing bottle with ingredients, etc.), or anything that you can hold in your hand to demonstrate the use of the product, are acceptable. These items may not be on display but can be stored in a cabinet (without glass doors) or a closet in your booth and used at the time of your demonstration to your prospective customer.

Samples will be limited to no more than 6 items. Additional quantities may be permitted within the policy guidelines upon request. Please list the items below that you intend to have on hand for demonstration purposes.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Signature

Please submit form to Leah Mrazek (leahm@issa.com) or fax: 847-982-0819

Date