



EXHIBITOR SERVICE MANUAL

October 20-23 | Las Vegas, NV

Las Vegas Convention Center

ISSA MEDIA CONTACT LIST

Public relations are a great way to gain free publicity for your company. By sending out information to the media regarding your business, its new products and services, and especially, its participation in ISSA/INTERCLEAN® North America 2015, in Las Vegas, NV, you can build awareness of your company throughout the industry and the world. You can even increase your booth traffic by alerting editors about your company and generating media coverage. To help you reach the right press contacts in the cleaning and maintenance industry, we've compiled the following list. Remember to send your press releases out at least 6-8 weeks prior to an issue's publication date and call to make sure editors have received the information and don't have any unanswered questions.

Please note: This is a list of media that usually cover the facility, cleaning, and related industries and/or the show. Depending on the show's location, and media needs and schedules, not all media will be present at the show itself. Exhibitors are also encouraged to contact non-industry media with news and editorial ideas that may be of regional, local, or national interest and/or relevant to the public.

American School & Hospital Facility (FSP)

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EXHIBITOR SERVICE MANUAL

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California Building News (FSP)

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Chain Store Age (FSP)

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Clean India Journal (D)

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Cleanfax (FSP)

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Cleaning & Maintenance Management (FSP)

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Cleaning & Restoration (FSP)

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Cleaning Consultants (FSP)

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Cleaning Hygiene Today (FSP)

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CleanLink (D)

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Contracting Profits (FSP)

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Correctional News

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EXHIBITOR SERVICE MANUAL

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ISSA/INTERCLEAN North America

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Maintenance Sales News (D)

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Modern Distribution Management (D)

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Sanitation Canada (D)

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School Planning & Management (FSP)

FSP = Facility Service Provider • D = Distributor • Other = otherwise industry-related

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Las Vegas Convention Center

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