



EXHIBITOR SERVICE MANUAL

October 20-23 | Las Vegas, NV
Las Vegas Convention Center

ISSA Advertising & Promotional Quick Links

- **Invite Your Customers** through your [registration dashboard](#). It's FREE and easy to use! Upload and keep your lead lists confidential, customize pre-created templates, and track your success with helpful reporting tools.
- **Enter the 2015 ISSA Innovation Award Program** (www.issa.com/innovation) and maximize your presence with four months of exposure on ISSA.com. Exhibiting entries will also be featured on the trade show floor in Las Vegas and in an ISSA-TV Live Stream interview. Plus, your odds of winning double this year with twice the number of awards—five category winners will be selected by customers online and five additional Visitors' Choice awards will be selected by attendees at the show!
- **Advertise in the official ISSA/INTERCLEAN Mobile App!** Stand out when attendees use the mobile app to plan their show experience in Las Vegas. Banner ads, push notifications, a new scavenger hunt, and other opportunities are available within the app to drive traffic to your booth and increase leads. Details coming soon at www.issa.com/appads!
- **Customize your Digital Listings!** Your digital listing is used in the online exhibit directory, the Official Exhibit Directory, and the mobile app. Update your products, services, special show discounts, and contact information before, during, and after the show! Visit www.issa.com/digitallisting for instructions.
- **Download the official ISSA/INTERCLEAN Media Contact List!** Public relations are a great way to gain free publicity for your company. Send out press information on your business, its new products and services and your participation in ISSA/INTERCLEAN.
- **Become a show Sponsor!** Promote your show presence through one of the many branding opportunities at ISSA/INTERCLEAN! Learn more at <http://www.issa.com/sponsorships>
- **Download the 2015 Media Kit!** Learn more about advertising and sponsorships available at ISSA/INTERCLEAN 2015.
- **Get the official ISSA logos!** [Download](#) your ISSA Member logo (exclusive member benefit), or request the official ISSA/INTERCLEAN® logo from michael@issa.com

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Contact your sales representative:

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