



GRAPHICS ORDER FORM

EXHIBITOR SERVICES

SHOW



DEADLINE

EARLY BIRD RATE:

29th August 2025

NOTE: All orders received after early-bird deadline will be subject to availability and 20% surcharge rate.

PRE-ORDER CUT-OFF DATE

(LAST DAY TO SUBMIT ORDERS):

12th September 2025

WAYS TO ORDER

EMAIL: Please complete the order form and submit it to:



ONLINE ORDERS: Other GES Services can be ordered online through:



COMPANY ADDRESS:

GES Office Building, Plot No. 597/0895, Street 3, Community 597 near Gulf News, opposite to Al Hathboor Warehouse, DIP 2, PO Box 282786, Dubai, UAE

CONTACT:

+9714 885 5448

YOUR DETAILS

| |
|-------------------------|
| Client name |
| Client email |
| Client contact number |
| Company name |
| Company invoice address |
| Vat number |
| Show name |
| Show dates |
| Hall/stand number |

Artwork deadline* : **12th Sept 2025**

*Any orders or artwork received after the early bird deadline will incur a 20% late order surcharge

Please take note of the following:

- The sample shell scheme stand visual is for reference only.
- The shell scheme space booked with the Organiser may look different depending on the stand size, location and orientation.
- Prices on this form include printing, installation and removal of graphics after the show.
- Prices on this form are exclusive of 10AED handling fee and 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- If there are any doubts regarding Shell Scheme stand graphics, please do not hesitate to contact us via email.

Artwork sizes or specifications will be supplied on receipt of your completed order.

■ Foamboard Overlay Graphics

OPTION 1



USD 80.00
PER SQUARE METER
Stand Width x 250cm Height



Wall Graphics

- Printed on PVC vinyl with lamination mounted on 5mm foamboard overlaying the poles as per the visual, each panel is roughly 1m wide.
- Attach the graphics panel directly to the wall panel of the stand, by using necessary supports.
- Hairline joins between each panel (Roughly every 1m)
- Not Reusable
- Suitable for shell scheme shelving and TV wall mounting (Reinforced panel required to wall mount TV)

How to calculate your stand wall graphics?

Sample stand visual: Size: 3m x 3m / 2 sides open

Note: Price per square meter is exclusive of 5% VAT and handling fee.

| | | Width X Height (Metre) | Total Sqm | PRICE PER SQM | | TOTAL |
|---------------|-------------|------------------------|-----------|---------------|--------|----------|
| | | | | USD | AED | |
| WALL GRAPHICS | Wall Side 1 | 3.0 m x 2.5 m | 7.5 m | 80.00 | 294.00 | 2,205.00 |
| | Wall Side 2 | 3.0 m x 2.5 m | 7.5 m | 80.00 | 294.00 | 2,205.00 |
| | Wall Side 3 | - x 2.5 m | - | 80.00 | 294.00 | - |

Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event. For further information please contact the team on globalrail@ges.com. Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand.

| | | Width X Height (Metre) | Total Sqm | PRICE PER SQM | | TOTAL |
|---------------|-------------|------------------------|-----------|---------------|--------|-------|
| | | | | USD | AED | |
| WALL GRAPHICS | Wall Side 1 | | 2.5 m | 80.00 | 294.00 | |
| | Wall Side 2 | | 2.5 m | 80.00 | 294.00 | |
| | Wall Side 3 | | 2.5 m | 80.00 | 294.00 | |

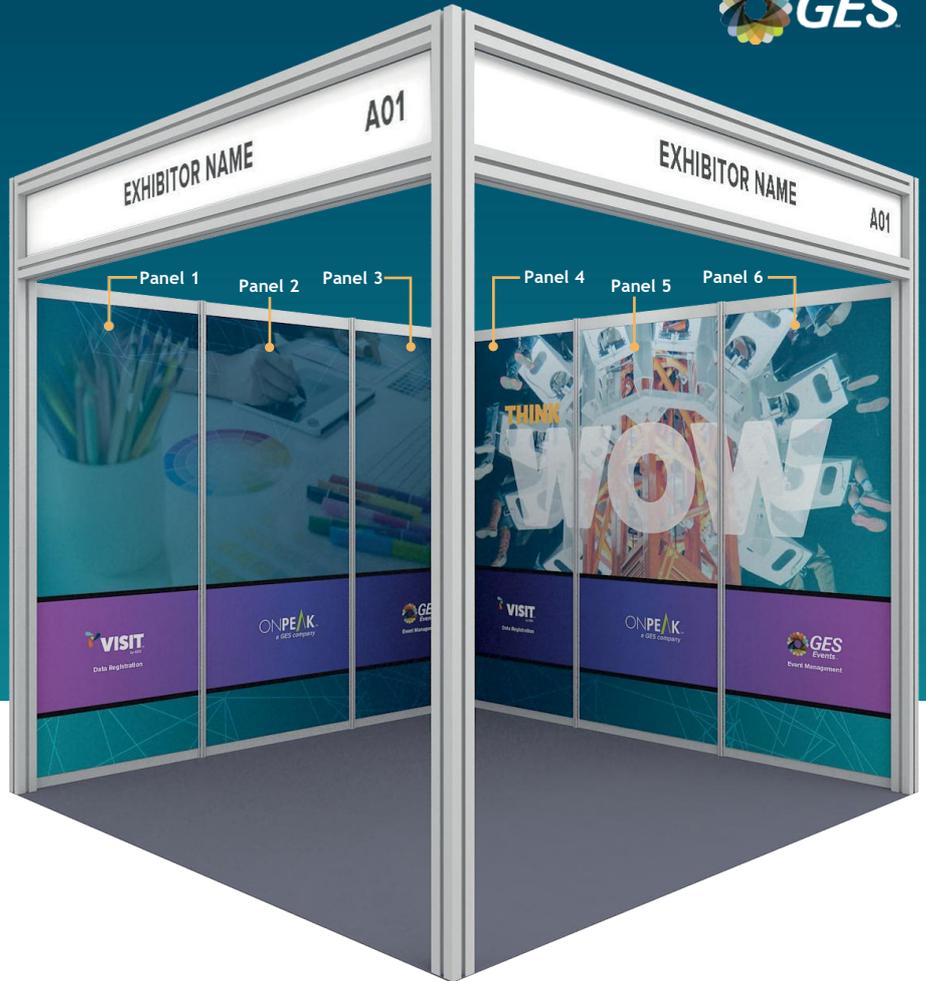
Forex Board Infill Graphics

OPTION 2



USD 191.00

PER PANEL
96.6 x 240cm Height



Infill Graphics

- UV print on Imm forex board
- Insert between the metalwork as per the visual.
- Attach the graphics panel directly to the wall panel of the stand.
- Not Reusable
- Suitable for shell scheme shelving and TV wall mounting
(Reinforced panel required to wall mount TV)

How to calculate your stand wall graphics?

Sample stand visual: Size: 3m x 3m / 2 sides open

Note: Price per panel is exclusive of 5% VAT and handling fee.

| | No. of Panel | PRICE PER PANEL | | TOTAL |
|----------------------------------|--------------|-----------------|--------|----------|
| | | USD | AED | |
| FOREX BOARD INFILL WALL GRAPHICS | 6 | 191.00 | 702.00 | 4,212.00 |

Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
For further information please contact the team on globalrail@ges.com
Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand.

| | No. of Panel | PRICE PER PANEL | | TOTAL |
|----------------------------------|--------------|-----------------|--------|-------|
| | | USD | AED | |
| FOREX BOARD INFILL WALL GRAPHICS | | 191.00 | 702.00 | |

GRAPHICS EXTRAS

Fascia / Nameboard Graphics Options

Add a selection of our fascia option to your stand design to ensure your stand has a truly professional finish.

FOAMBOARD OVERLAY FASCIA

Fascia Width x 54cmH



| | Width X Height (Metre) (Metre) | Total Sqm | PRICE PER SQM | | TOTAL |
|---------------|---------------------------------------|--------------|---------------|--------|-------|
| | | | USD | AED | |
| Fascia Side 1 | 0.54 m | | 80.00 | 294.00 | |
| Fascia Side 2 | 0.54 m | | 80.00 | 294.00 | |
| Fascia Side 3 | 0.54 m | | 80.00 | 294.00 | |

UPGRADED FASCIA

120cmW x 60cmH



| | No. of Logo | PRICE PER LOGO | | TOTAL |
|----------------------|-------------|----------------|--------|-------|
| | | USD | AED | |
| UPGRADED FASCIA LOGO | | 70.00 | 257.00 | |

LOGO IN FASCIA

75cmW x 36.6cmH



| | No. of Logo | PRICE PER LOGO | | TOTAL |
|----------------|-------------|----------------|--------|-------|
| | | USD | AED | |
| LOGO IN FASCIA | | 40.00 | 147.00 | |

GRAPHICS EXTRAS

Counter Graphics Options

Add a selection of counter graphics to your stand design to ensure your stand has a truly professional finish.

Note: Counters must be ordered separately through Furniture Order Form or online via Expresso, prices below are for graphics only.



MD11 - Lockable Counter

Front dimension
93.4 cmWx 93.4 cmH
Both Sides dimensions
43.4 cmWx 93.4 cmH (per side)
100 cmWx 102 cmH (cladded front)

| | Quantity | PRICE PER QTY | | TOTAL |
|---------------------|----------|---------------|--------|-------|
| | | USD | AED | |
| Front Side Graphics | | 80.00 | 294.00 | |
| Both Side Graphics | | 80.00 | 294.00 | |



MD21 - Reception Counter

Front dimension
94.6 cmWx 107.2 cmH (front)
Both Sides dimensions
23 cmWx 34.8 cmH (per side - top)
53 cmWx 67.8 cmH (per side - lower)

| | Quantity | PRICE PER QTY | | TOTAL |
|---------------------|----------|---------------|--------|-------|
| | | USD | AED | |
| Front Side Graphics | | 88.00 | 324.00 | |
| Both Side Graphics | | 112.00 | 412.00 | |



MD33 - Showcase Low Counter

Front dimension
93.5 cmWx 64 cmH (front)
Both Sides dimension
46.6 cmWx 64 cmH (per side)

| | Quantity | PRICE PER QTY | | TOTAL |
|---------------------|----------|---------------|--------|-------|
| | | USD | AED | |
| Front Side Graphics | | 48.00 | 176.00 | |
| Both Side Graphics | | 48.00 | 176.00 | |



MD32 - Showcase Center

Front dimension
93 cmWx 33 cmH (front/back)
Both Sides dimensions
43 cmWx 33 cmH (per side)

| | Quantity | PRICE PER QTY | | TOTAL |
|---------------------|----------|---------------|-------|-------|
| | | USD | AED | |
| Front Side Graphics | | 25.00 | 92.00 | |
| Both Side Graphics | | 22.00 | 81.00 | |



MD31 - Showcase Tall Boy

Per side dimension
44 cmW x 43 cmH

| | Quantity | PRICE PER QTY | | TOTAL |
|---------------------|----------|---------------|--------|-------|
| | | USD | AED | |
| Front Side Graphics | | 15.00 | 55.00 | |
| Both Side Graphics | | 30.00 | 110.00 | |

GRAPHICS EXTRAS

Banner Graphics Options

Add a selection of our banner option to your stand design to ensure your stand has a truly professional finish.



Roll-up Banner - Carry Bag included
85 cm Wx 200 cm H

| | Quantity | PRICE PE | | TOTAL |
|---|----------|----------|-----------|-------|
| | | USD | R QTY AED | |
| Roll-up Banner (Carry Bag included) 85cm W x 200cm H | | 135.00 | 496.00 | |



Roll-up Banner - Carry Bag included
270 cm Wx 200 cm H

| | Quantity | PRICE PE | | TOTAL |
|--|----------|----------|-----------|-------|
| | | USD | R QTY AED | |
| Roll-up Banner (Carry Bag included) 270cm x 200cm H | | 735.00 | 2701.00 | |



Pop-up Banner

- 2 x 3 Curved/Straight
- 3 x 3 Curved/Straight
- 4 x 3 Curved/Straight

Features and Benefits:

- Quick setup in less than 10 minutes
- Aluminum structure body
- Lightweight, portable and durable
- Graphics can be easily interchanged
- Graphics connected by magnetic strips
- Structure contract for compact storage
- Suitable for indoor branding

Printing:

Digital printing on vinyl graphics mounted on micron sheet

Packaging:

Plastic hard case with wheels or Canvass soft case with wheels



| | Quantity | PRICE PER QTY | | TOTAL |
|---|----------|---------------|----------|-------|
| | | USD | AED | |
| Pop-up Banner (Carry Bag included) 2x3m Curve / Straight | | 1,225.00 | 4,501.00 | |
| Pop-up Banner (Carry Bag included) 3x3m Curve / Straight | | 1,470.00 | 5,401.00 | |
| Pop-up Banner (Carry Bag included) 4x3m Curve / Straight | | 1,960.00 | 7,201.00 | |

| | |
|---|--|
| SUBTOTAL (AED) | |
| HANDLING FEE 10.00 (AED) | |
| VAT 5% (AED) | |
| TOTAL AMOUNT INCLUDING VAT (AED) | |

BY PLACING THIS ORDER YOU AGREE TO OUR TERMS AND CONDITIONS.

***VAT rate is subject to change as per UAE VAT law**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via Expresso. No services shall be performed unless, GES accepts the order. GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following filename: SHOW / EXHIBITORNAME / STAND NUMBER
8. You may use our FTP server <https://share.ges.com> or WeTransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency immediately.
11. All orders received after the early bird deadline date, will incur 20% surcharge and subject to item availability.

CANCELLATION POLICY – Cancellations must be made in writing or sending an email to globalrail@ges.com

Any cancellation request(s) may be subject to 100% cancellation fees / No Refund

I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE

Signature

Name

Position

Date