



SHOW



Deadline

Early Bird Rate:

30th Sep 2025

Pre-order cut-of date:

7th Oct 2025

(Last day to submit pre-orders)

All orders received after cut-of date will be subject to availability and surcharge rate.

WAYS TO ORDER



Email

please complete the order forms and return it by email to dubaimuscleshow@ges.com

dubaiactive@ges.com



Online Order

Other GES Services

Order online through

<https://ordering.ges.com>

GES Office Building,
Company Address:

Plot No. 597/0895,
Street 3, Community 597
near Gulf News, opposite
to Al Hathboor Warehouse,
DIP2, Dubai,
P.O Box 282786

Contact:

00971-4-8855448

dubaimuscleshow@ges.com

dubaiactive@ges.com

GRAPHICS ORDER FORM

EXHIBITOR SERVICES

YOUR DETAILS

Client name

Client email

Client contact number

Company name

Company invoice address

Vat number

Show name

Show dates

Hall/stand number

Artwork deadline*

7th October 2025

***Any orders or artwork received after the published deadline may incur a 20% late order surcharge**

Please take note of the following:

- The sample shell scheme stand visual is for reference only.
- The shell scheme space booked with the Organiser may look different depending on the stand size, location and orientation.
- Prices on this form include printing, installation and removal of graphics after the show.
- Prices on this form are exclusive of 10AED handling fee and 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- If there are any doubts regarding Shell Scheme stand graphics, please do not hesitate to contact us via email.

Artwork sizes or specifications will be supplied on receipt of your completed order.

■ Wall Graphics

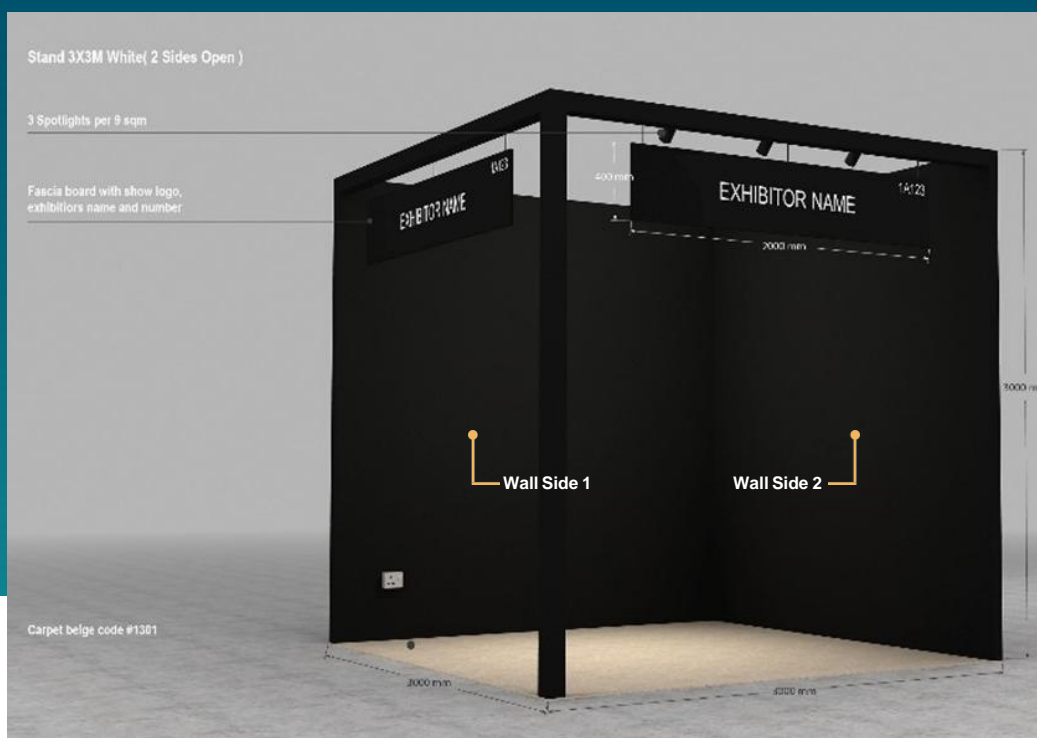


OUR MOST
POPULAR
OPTION

USD 70.00

PER SQUARE METER

Stand Width x 300cm Height



Wall Graphics

- High quality UV print on PVC Banner
directly mount to the wall panel
- There is no joints
- Not Reusable
- Suitable for shelving and TV wall mounting

How to calculate your stand wall graphics?

Sample stand visual: Size: 3m x 3m / 2 sides open

Note: Price per square meter is exclusive of 5% VAT and handling fee.

		Width X Height (Metre)	Total Sqm	PRICE P R SQM		TOTAL
				USD	AED	
WALL GRAPHICS	Wall Side 1	3.0 m	9.0 m	70.00	257.00	2,313.00
	Wall Side 2	3.0 m	9.0 m	70.00	257.00	2,313.00
	Wall Side 3	-	-	70.00	257.00	-

Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
For further information please contact the team on dubaimuscleshows@ges.com / dubaiaactive@ges.com
Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand.

		Width X Height (Metre)	Total Sqm	PRICE PER SQM		TOTAL
				USD	AED	
WALL GRAPHICS	Wall Side 1			70.00	257.00	
	Wall Side 2			70.00	257.00	
	Wall Side 3			70.00	257.00	

GRAPHICSEXTRAS

Counter Graphics Options

NOTE: Counters must be ordered separately through Furniture Order Form or online via Expresso, prices below are for graphics only.



MD11 - LOCKABLE COUNTER

Front Dimensions:
93.4 cmW x 93.4 cmH

Both Sides Dimensions:
43.4 cmW x 93.4 cmH (per side)
100cmW x 102 cmH (cladded front)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		80.00	294.00	
Both Side Graphics		80.00	294.00	



MD21 - RECEPTION COUNTER

Front Dimensions:
94.6 cmW x 107.2 cmH (front)

Both Sides Dimensions:
23 cmW x 34.8 cmH (per side - top)
53 cmW x 67.8 cmH (per side - lower)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		88.00	324.00	
Both Side Graphics		112.00	412.00	



MD33 - SHOWCASE LOW COUNTER

Front Dimensions:
93.5 cmW x 64 cmH (front)

Both Sides Dimensions:
46.6 cmW x 64 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		48.00	176.00	
Both Side Graphics		48.00	176.00	



MD32 - SHOWCASE CENTER

Front Dimensions:
93 cmW x 33 cmH (front/back)

Both Sides Dimensions:
43 cmW x 33 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		25.00	92.00	
Both Side Graphics		22.00	81.00	



MD31 - SHOWCASE TALL BOY

Per Side Dimension:
44 cmW x 43 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		15.00	56.00	
Both Side Graphics		30.00	111.00	

GRAPHICSETRAS

Banner Graphics Options



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)
85 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		135.00	496.00	



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)
270 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		732.00	2,701.00	

POP-UP BANNER

☐ 2 x 3 CURVED / STRAIGHT

☐ 3 x 3 CURVED / STRAIGHT

☐ 4 x 3 CURVED / STRAIGHT

Features and Benefits:

- Quick setup in less than 10 minutes.
- Aluminum structure body.
- Lightweight, portable, and durable.
- Graphics can be easily interchanged.
- Graphics connected by magnetic strips.
- Structure contract for compact storage.
- Suitable for indoor branding.

Printing:

Digital printing on vinyl graphics mounted on micron sheet.

Packaging:

Plastic hard case with wheels or canvass soft case with wheels.



	QTY	PRICE PER QTY		TOTAL
		USD	AED	
POP-UP BANNER (Carry Bag included) 2x3m Curve/Straight		1,225.00	4,501.00	
POP-UP BANNER (Carry Bag included) 3x3m Curve/Straight		1,470.00	5,401.00	
POP-UP BANNER (Carry Bag included) 4x3m Curve/Straight		1,960.00	7,202.00	

SUBTOTAL (AED)	
HANDLING FEE (10 AED)	10.00 AED
VAT 5% (AED)	
TOTAL AMOUNT INCLUDING VAT (AED)	

BY PLACING THIS ORDER YOU AGREE TO OUR TERMS AND CONDITIONS.

*** VAT rate is subject to change as per UAE VAT law**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via Expresso. No services shall be performed unless, GES accepts the order.
GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following filename: SHOW / EXHIBITORNAME / STAND NUMBER
8. You may use our FTP server <https://share.ges.com> or wetransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency 15 days prior to the show opening date.
11. All orders received after the deadline date, will incur 20% surcharge and subject to item availability.

CANCELLATION POLICY – Cancellations must be made in writing or sending an email to dubaimuscleshow@ges.com / dubaiactive@ges.com

• After the deadline date until build-up: 100% cancellation fee / No Refund

I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE

Signature

Position

Name

Date