



## SHOW



## DEADLINE

### EARLY BIRD RATE:

25<sup>th</sup> April 2025

NOTE: All orders received after early-bird deadline will be subject to availability and 20% surcharge rate.

### PRE-ORDER CUT-OFF DATE

(LAST DAY TO SUBMIT ORDERS):

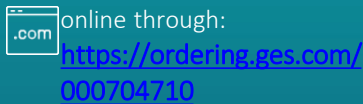
9<sup>th</sup> May 2025

## WAYS TO ORDER

**EMAIL:** Please complete the order form and submit it to:



**ONLINE ORDERS:** Other GES Services can be ordered online through:



### COMPANY ADDRESS:

GES Office Building, Plot No. 597/0895, Street 3, Community 597 near Gulf News, opposite to Al Hathboor Warehouse, DIP 2, PO Box 282786, Dubai, UAE

### CONTACT:

+9714 885 5448

## GRAPHICS ORDER FORM

# EXHIBITOR SERVICES

## YOUR DETAILS

Client name
Client email
Client contact number
Company name
Company invoice address
Vat number
Show name
Show dates
Hall/stand number

Artwork deadline\* **9<sup>th</sup> May 2025**

**\*Any orders or artwork received after the early bird deadline will incur a 20% late order surcharge**

### Please take note of the following:

- The sample shell scheme stand visual is for reference only.
- The shell scheme space booked with the Organiser may look different depending on the stand size, location and orientation.
- Prices on this form include printing, installation and removal of graphics after the show.
- Prices on this form are exclusive of 10AED handling fee and 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- If there are any doubts regarding Shell Scheme stand graphics, please do not hesitate to contact us via email.

**Artwork sizes or specifications will be supplied on receipt of your completed order.**

## Foamboard Overlay Graphics

# OPTION 1



## USD 80.00

PER SQUARE METER

Stand Width x 250cm Height



## Wall Graphics

- Printed on PVC vinyl with lamination mounted on 5mm foamboard overlaying the poles as per the visual, each panel is roughly 1m wide.
- Attach the graphics panel directly to the wall panel of the stand, by using necessary supports.
- Hairline joins between each panel (Roughly every 1m)
- Not Reusable
- Suitable for shell scheme shelving and TV wall mounting (Reinforced panel required to wall mount TV)

### How to calculate your stand wall graphics?

Sample stand visual: Size: 3m x 3m / 2 sides open

Note: Price per square meter is exclusive of 5% VAT and handling fee.

		Width X Height ( Metre )	Total Sqm	PRICE PER SQM		TOTAL
				USD	AED	
WALL GRAPHICS	Wall Side 1	3.0 m 2.5 m	7.5 m	80.00	294.00	2,205.00
	Wall Side 2	3.0 m 2.5 m	7.5 m	80.00	294.00	2,205.00
	Wall Side 3	- 2.5 m	-	80.00	294.00	-

Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.

For further information please contact the team on [wuc@ges.com](mailto:wuc@ges.com)

Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand.

		Width X Height ( Metre )	Total Sqm	PRICE PER SQM		TOTAL
				USD	AED	
WALL GRAPHICS	Wall Side 1		2.5 m	80.00	294.00	
	Wall Side 2		2.5 m	80.00	294.00	
	Wall Side 3		2.5 m	80.00	294.00	

## Forex Board Infill Graphics

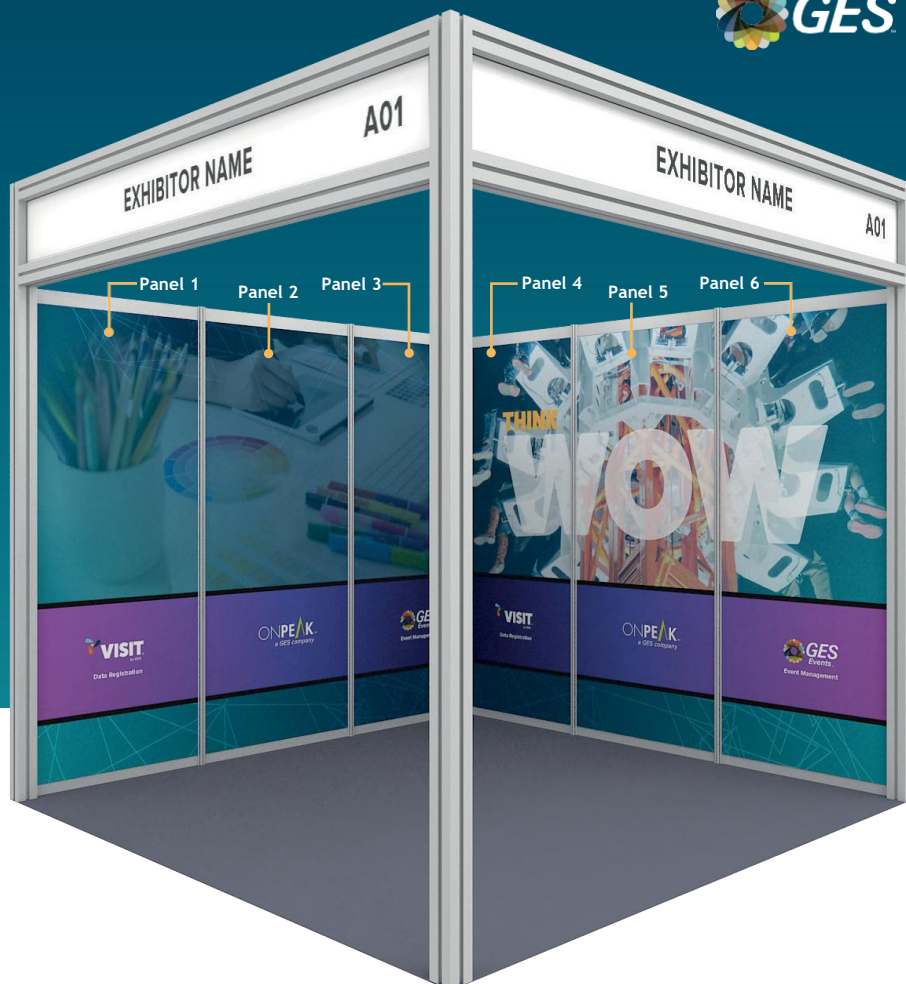
# OPTION 2

AVERY  
SLICK  
FINISH

USD 191.00

PER PANEL

96.6 x 240cm Height



## Infill Graphics

- UV print on Imm forex board
- Insert between the metalwork as per the visual.
- Attach the graphics panel directly to the wall panel of the stand.
- Not Reusable
- Suitable for shell scheme shelving and TV wall mounting  
(Reinforced panel required to wall mount TV)

### How to calculate your stand wall graphics?

Sample stand visual: Size: 3m x 3m / 2 sides open

Note: Price per panel is exclusive of 5% VAT and handling fee.

	No. of Panel	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS	6	191.00	702.00	4,212.00

Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.

For further information please contact the team on [wuc@ges.com](mailto:wuc@ges.com)

Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand.

	No. of Panel	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS		191.00	702.00	

# GRAPHICS EXTRAS

## Fascia / Nameboard Graphics Options

Add a selection of our fascia option to your stand design to ensure your stand has a truly professional finish.



### FOAMBOARD OVERLAY FASCIA

Fascia Width x 54cmH



	Width ( Metre )	X Height ( Metre )	Total Sqm	PRICE PER SQM		TOTAL
				USD	AED	
Fascia Side 1		0.54 m		80.00	294.00	
Fascia Side 2		0.54 m		80.00	294.00	
Fascia Side 3		0.54 m		80.00	294.00	



### UPGRADED FASCIA

120cmW x 60cmH



	No. of Logo	PRICE PER LOGO		TOTAL
		USD	AED	
UPGRADED FASCIA LOGO		70.00	257.00	



### LOGO IN FASCIA

75cmW x 36.6cmH



	No. of Logo	PRICE PER LOGO		TOTAL
		USD	AED	
LOGO IN FASCIA		40.00	147.00	

# GRAPHICS EXTRAS

## Counter Graphics Options

Add a selection of counter graphics to your stand design to ensure your stand has a truly professional finish.

Note: Counters must be ordered separately through Furniture Order Form or online via Expresso, prices below are for graphics only.



### MD11 - Lockable Counter

Front dimension  
93.4 cmWx 93.4 cmH  
Both Sides dimensions  
43.4 cmWx 93.4 cmH (per side)  
100 cmWx 102 cmH (cladded front)

	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		80.00	294.00	
Both Side Graphics		80.00	294.00	



### MD21 - Reception Counter

Front dimension  
94.6 cmWx 107.2 cmH (front)  
Both Sides dimensions  
23 cmWx 34.8 cmH (per side - top)  
53 cmWx 67.8 cmH (per side - lower)

	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		88.00	324.00	
Both Side Graphics		112.00	412.00	



### MD33 - Showcase Low Counter

Front dimension  
93.5 cmWx 64 cmH (front)  
Both Sides dimension  
46.6 cmWx 64 cmH (per side)

	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		48.00	176.00	
Both Side Graphics		48.00	176.00	



### MD32 - Showcase Center

Front dimension  
93 cmWx 33 cmH (front/back)  
Both Sides dimensions  
43 cmWx 33 cmH (per side)

	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		25.00	92.00	
Both Side Graphics		22.00	81.00	



### MD31 - Showcase Tall Boy

Per side dimension  
44 cmW x 43 cmH

	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Front Side Graphics		15.00	55.00	
Both Side Graphics		30.00	110.00	

# GRAPHICS EXTRAS

## Banner Graphics Options

Add a selection of our banner option to your stand design to ensure your stand has a truly professional finish.



- ☐ **Roll-up Banner - Carry Bag included**  
85 cm Wx 200 cm H

	Quantity	PRICE PE	R QTY	TOTAL
		USD	AED	
Roll-up Banner (Carry Bag included) 85cm W x 200cm H		135.00	496.00	



- ☐ **Roll-up Banner - Carry Bag included**  
270 cm Wx 200 cm H

	Quantity	PRICE PE	R QTY	TOTAL
		USD	AED	
Roll-up Banner (Carry Bag included) 270cm x 200cm H		735.00	2701.00	



## Pop-up Banner

- ☐ 2 x 3 Curved/Straight
- ☐ 3 x 3 Curved/Straight
- ☐ 4 x 3 Curved/Straight

### Features and Benefits:

- Quick setup in less than 10 minutes
- Aluminum structure body
- Lightweight, portable and durable
- Graphics can be easily interchanged
- Graphics connected by magnetic strips
- Structure contract for compact storage
- Suitable for indoor branding

### Printing:

Digital printing on vinyl graphics mounted on micron sheet

### Packaging:

Plastic hard case with wheels or Canvass soft case with wheels



	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Pop-up Banner (Carry Bag included) 2x3m Curve / Straight		1,225.00	4,501.00	
Pop-up Banner (Carry Bag included) 3x3m Curve / Straight		1,470.00	5,401.00	
Pop-up Banner (Carry Bag included) 4x3m Curve / Straight		1,960.00	7,201.00	

**SUBTOTAL (AED)**

**HANDLING FEE 10.00 (AED)**

**VAT 5% (AED)**

**TOTAL AMOUNT INCLUDING VAT (AED)**



**BY PLACING THIS ORDER YOU AGREE TO OUR TERMS AND CONDITIONS.**

**\*VAT rate is subject to change as per UAE VAT law**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via Expresso. No services shall be performed unless, GES accepts the order. GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following filename: SHOW / EXHIBITORNAME / STAND NUMBER
8. You may use our FTP server <https://share.ges.com> or WeTransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency immediately.
11. All orders received after the early bird deadline date, will incur 20% surcharge and subject to item availability.

**CANCELLATION POLICY – Cancellations must be made in writing or sending an email to [wuc@ges.com](mailto:wuc@ges.com)**

Any cancellation request(s) may be subject to 100% cancellation fees / No Refund

**I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE**

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Signature

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Name

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Position

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Date