



SHOW



DEADLINE

EARLY BIRD RATE:

2nd May 2025

NOTE: All orders received after early-bird deadline will be subject to availability and 20% surcharge rate.

PRE-ORDER CUT-OFF DATE

(LAST DAY TO SUBMIT ORDERS):

9th May 2025

WAYS TO ORDER



EMAIL: Please complete the order form and submit it to:

hotelandleisuredubai@ges.com



ONLINE ORDERS:

Other GES Services can be ordered online through:
<https://ordering.ges.com/000704680>

COMPANY ADDRESS:

GES Office Building, Plot No. 597/0895, Street 3, Community 597 near Gulf News, opposite to Al Hathboor Warehouse, DIP 2, PO Box 282786, Dubai, UAE

CONTACT:

+9714 885 5448

GRAPHICSORDERFORM

EXHIBITOR SERVICES

YOURDETAILS

EXHIBITOR
STAND NO.
COMPANY NAME
CONTACT PERSON
CONTACT NUMBER
EMAIL
COMPANY ADDRESS
VAT / TRN NO.

ARTWORK DEADLINE

9th May 2025

Any orders or artwork received after the deadline may incur a 20% late order surcharge.

IMPORTANT NOTE:

- The sample shell scheme stand visual is for reference only.
- The shell scheme stand booked with the Organiser may look different depending on the stand size, location, and orientation.
- Prices on this form includes printing, installation, and removal of graphics.
- Prices on this form are exclusive of 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- Artwork sizes or specifications will be supplied on receipt of your completed order.

FOAMBOARD OVERLAY GRAPHICS

OPTION 1



USD 80.00

PER SQUARE METER
Stand Width x 300cm Height



SEAMLESS-EFFECT

- High quality UV print directly mounted to the wall panel.
- Seamless-effect joints.
- Not reusable.
- Suitable for shelving and TV wall mounting.

How to calculate your stand wall graphics?

Sample Stand Visual Size: 3m x 3m / 2 sides open

NOTE: Price per square meter is exclusive of 5% VAT and handling fee.

		Width (Metre)	Height (Metre)	Total Sqm	PRICE P ER SQM		TOTAL
					USD	AED	
FOAMBOARD OVERLAY WALL GRAPHICS	Wall Side 1	3.0 m	3.0 m	9.0 m	80.00	294.00	2,646.00
	Wall Side 2	3.0 m	3.0 m	9.0 m	80.00	294.00	2,646.00
	Wall Side 3	-	3.0 m	-	80.00	294.00	-

- Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
- Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand:

		WIDTH X HEIGHT (metre) (metre)		TOTAL SQM	PRICE PER SQM		TOTAL
					USD	AED	
FOAMBOARD OVERLAY WALL GRAPHICS	WALL SIDE 1		3.0m		80.00	294.00	
	WALLSIDE 2		3.0m		80.00	294.00	
	WALLSIDE 3		3.0m		80.00	294.00	

GRAPHICSEXTRAS

Fascia /Name Board Graphics Options

☐ SEAMLESS-EFFECT FASCIA

200cmW x 40cmH

Note: Hotel Show Logo and Booth number must be incorporated in the fascia artwork.



	Quantity	PRICE PER QTY		TOTAL
		USD	AED	
Fascia Graphics		64.00	236.00	

☐ UPGRADED FASCIA

120cmW x 60cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO		TOTAL
		USD	AED	
UPGRADED FASCIA LOGO		70.00	257.00	

☐ LOGO IN FASCIA

75cmW x 40cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO		TOTAL
		USD	AED	
LOGO IN FASCIA		40.00	147.00	

GRAPHICSEXTRAS

Counter Graphics Options

NOTE: Counters must be ordered separately through Furniture Order Form or online via Expresso, prices below are for graphics only.



MD11 - LOCKABLE COUNTER

Front Dimensions:
93.4 cmW x 93.4 cmH

Both Sides Dimensions:
43.4 cmW x 93.4 cmH (per side)
100cmW x 102 cmH (cladded front)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		70.00	257.00	
Both Side Graphics		66.00	242.00	



MD21 - RECEPTION COUNTER

Front Dimensions:
94.6 cmW x 107.2 cmH (front)

Both Sides Dimensions:
23 cmW x 34.8 cmH (per side - top)
53 cmW x 67.8 cmH (per side - lower)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		81.00	298.00	
Both Side Graphics		71.00	261.00	



MD33 - SHOWCASE LOW COUNTER

Front Dimensions:
93.5 cmW x 64 cmH (front)

Both Sides Dimensions:
46.6 cmW x 64 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		48.00	177.00	
Both Side Graphics		48.00	177.00	



MD32 - SHOWCASE CENTER

Front Dimensions:
93 cmW x 33 cmH (front/back)

Both Sides Dimensions:
43 cmW x 33 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		25.00	92.00	
Both Side Graphics		22.00	81.00	



MD31 - SHOWCASE TALL BOY

Per Side Dimension:
44 cmW x 43 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		15.00	56.00	
Both Side Graphics		30.00	111.00	

GRAPHICSETRAS

Banner Graphics Options



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

85 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		135.00	496.00	



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

270 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		735.00	2,701.00	

POP-UP BANNER

☐ 2 x 3 CURVED / STRAIGHT

☐ 3 x 3 CURVED / STRAIGHT

☐ 4 x 3 CURVED / STRAIGHT



Features and Benefits:

- Quick setup in less than 10 minutes.
- Aluminum structure body.
- Lightweight, portable, and durable.
- Graphics can be easily interchanged.
- Graphics connected by magnetic strips.
- Structure contract for compact storage.
- Suitable for indoor branding.

Printing:

Digital printing on vinyl graphics mounted on micron sheet.

Packaging:

Plastic hard case with wheels or canvass soft case with wheels.

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
POP-UP BANNER (Carry Bag included) 2x3m Curve/Straight		1,225.00	4,501.00	
POP-UP BANNER (Carry Bag included) 3x3m Curve/Straight		1,470.00	5,401.00	
POP-UP BANNER (Carry Bag included) 4x3m Curve/Straight		1,960.00	7,202.00	

SUBTOTAL (AED)	
HANDLING FEE (AED 10.00)	10.00 AED
VAT 5% (AED)	
TOTAL AMOUNT INCLUDING VAT (AED)	

TERMS & CONDITIONS

BY PLACING THIS ORDER, YOU AGREE TO OUR TERMS AND CONDITIONS:

*** VAT rate is subject to change as per UAE VAT law.**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via Expresso. No services shall be performed unless, GES accepts the order. GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following file name: SHOW / EXHIBITOR NAME / STAND NUMBER.
8. You may use wetransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency immediately.
11. All orders received after the Early Bird deadline, will incur 20% surcharge and subject to item availability.

CANCELLATION POLICY – Cancellations must be made in writing or sending an email to hotelandleisuredubai@ges.com.

- After the deadline date until build-up: 100% cancellation fee / No Refund.

I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE.

SIGNATURE

NAME

POSITION

DATE