



SHOW



DEADLINE

EARLY BIRD RATE:

11th April 2025

NOTE: All orders received after early-bird deadline will be subject to availability and 20% surcharge rate.

PRE-ORDER CUT-OFF DATE

(LAST DAY TO SUBMIT ORDERS):

18th April 2025

WAYS TO ORDER



EMAIL: Please complete the order form and submit it to:

seatrade@ges.com



ONLINE ORDERS: Other GES Services can be ordered online through:

<https://ordering.ges.com>



COMPANY ADDRESS:

GES Office Building, Plot No. 597/0895, Street 3, Community 597 near Gulf News, opposite to Al Hathboor Warehouse, DIP 2, PO Box 282786, Dubai, UAE

CONTACT:

+9714 885 5448

GRAPHICS ORDER FORM

EXHIBITOR SERVICES

YOUR DETAILS

CLIENT NAME

CLIENT NAME

CLIENT CONTACT NUMBER

COMPANY NAME

COMPANY ADDRESS

VAT NUMBER

SHOW NAME

SHOW DATES

HALL / STAND NUMBER

ARTWORK DEADLINE

18th April 2025

Any orders or artwork received after the deadline may incur a 20% late order surcharge.

IMPORTANT NOTE:

- The sample shell scheme stand visual is for reference only.
- The shell scheme stand booked with the Organiser may look different depending on the stand size, location, and orientation.
- Prices on this form includes printing, installation, and removal of graphics.
- Prices on this form are exclusive of 5% VAT.
- Artwork in high resolution file is required upon confirmation of order or not later than 15 days prior to the first day of build.
- Any orders received less than 15 days prior to the first day build is subject to availability and surcharge.
- Artwork sizes or specifications will be supplied on receipt of your completed order.

FOAMBOARD OVERLAY GRAPHICS

OPTION 1



USD 83.00

PER SQUARE METER
Stand Width x 250cm Height



OVERLAY GRAPHICS

- Printed on PVC vinyl with lamination mounted on 5mm foamboard overlaying the poles as per the visual, each panel is roughly 1m wide.
- Attach the graphics panel directly to the wall panel of the stand, by using necessary supports.
- Hairline joins between each panel (roughly every 1m).
- Not reusable.
- Suitable for shell scheme shelving and TV wall mounting (reinforced panel required to wall mount TV).

How to calculate your stand wall graphics?

Sample Stand Visual Size: 3m x 3m / 2 sides open

NOTE: Price per square meter is exclusive of 5% VAT.

		Width (Metre)	Height (Metre)	Total SqM	PRICE PER SQM		TOTAL
					USD	AED	
FOAMBOARD OVERLAY WALL GRAPHICS	Wall Side 1	3.0 m	2.5 m	7.5 m	83.00	305.00	2,287.50
	Wall Side 2	3.0 m	2.5 m	7.5 m	83.00	305.00	2,287.50
	Wall Side 3	-	2.5 m	-	83.00	305.00	-

- Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
- Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand:

		WIDTH X HEIGHT (metre) (metre)	TOTAL SQM	PRICE PER SQM		TOTAL
				USD	AED	
FOAMBOARD OVERLAY WALL GRAPHICS	WALL SIDE 1	2.5 m		83.00	305.00	
	WALLSIDE 2	2.5 m		83.00	305.00	
	WALLSIDE 3	2.5 m		83.00	305.00	

FOREXBOARD INFILLGRAPHICS

OPTION 2



USD 197.00

PER PANEL
96.6 x 240cm Height



INFILL GRAPHICS

- UV print on 1mm forex board.
- Insert between the metalwork as per the visual.
- Attach the graphics panel directly to the wall panel of the stand.
- Not reusable
- Suitable for shell scheme shelving and TV wall mounting.
(reinforced panel required to wall mount TV).

How to calculate your stand wall graphics?

Sample Stand Visual Size: 3m x 3m / 2 sides open

NOTE: Price per panel is exclusive of 5% VAT.

	No. of Panel	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS	6	197.00	724.00	4,344.00

- Please note that the example image shown is for example purposes only and may not represent your stand size or the shell scheme system being used on your event.
- Images refer to wall graphics only, additional extras which may be shown in the image will have an additional charge.

Please complete the below to place an order for your stand:

	NUMBER OF PANEL	PRICE PER PANEL		TOTAL
		USD	AED	
FOREX BOARD INFILL WALL GRAPHICS		197.00	724.00	

GRAPHICSETRAS

Fascia /Name Board Graphics Options

☐ FOAMBOARD OVERLAY FASCIA

Fascia Width x 30cmH



	WIDTH X HEIGHT (metre) (metre)	TOTAL SQM	PRICE PER SQM		TOTAL
			USD	AED	
FASCIA SIDE 1		0.30 m	83.00	305.00	
FASCIA SIDE 2		0.30 m	83.00	305.00	
FASCIA SIDE 3		0.30 m	83.00	305.00	

☐ UPGRADED FASCIA

120cmW x 60cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO		TOTAL
		USD	AED	
UPGRADED FASCIA LOGO		73.00	269.00	

☐ LOGO IN FASCIA

75cmW x 22cmH



	NUMBER OF LOGO(S)	PRICE PER LOGO		TOTAL
		USD	AED	
LOGO IN FASCIA		42.00	155.00	

GRAPHICSEXTRAS

Counter Graphics Options

NOTE: Counters must be ordered separately through Furniture Order Form or online via Expresso, prices below are for graphics only.



MD11 - LOCKABLE COUNTER

Front Dimensions:
93.4 cmW x 93.4 cmH

Both Sides Dimensions:
43.4 cmW x 93.4 cmH (per side)
100cmW x 102 cmH (cladded front)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		73.00	269.00	
Both Side Graphics		68.00	250.00	



MD21 - RECEPTION COUNTER

Front Dimensions:
94.6 cmW x 107.2 cmH (front)

Both Sides Dimensions:
23 cmW x 34.8 cmH (per side - top)
53 cmW x 67.8 cmH (per side - lower)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		84.00	309.00	
Both Side Graphics		74.00	272.00	



MD33 - SHOWCASE LOW COUNTER

Front Dimensions:
93.5 cmW x 64 cmH (front)

Both Sides Dimensions:
46.6 cmW x 64 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		50.00	184.00	
Both Side Graphics		50.00	184.00	



MD32 - SHOWCASE CENTER

Front Dimensions:
93 cmW x 33 cmH (front/back)

Both Sides Dimensions:
43 cmW x 33 cmH (per side)

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		26.00	96.00	
Both Side Graphics		23.00	85.00	



MD31 - SHOWCASE TALL BOY

Per Side Dimension:
44 cmW x 43 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
FrontSide Graphics		16.00	59.00	
Both Side Graphics		31.00	114.00	

GRAPHICSEXTRAS

Banner Graphics Options



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

85 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		140.00	515.00	



☐ ROLL-UP BANNER (CARRY BAG INCLUDED)

270 cmW x 200 cmH

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
ROLL-UP BANNER		1,262.00	4,637.00	

POP-UP BANNER

☐ 2 x 3 CURVED / STRAIGHT

☐ 3 x 3 CURVED / STRAIGHT

☐ 4 x 3 CURVED / STRAIGHT



Features and Benefits:

- Quick setup in less than 10 minutes.
- Aluminum structure body.
- Lightweight, portable, and durable.
- Graphics can be easily interchanged.
- Graphics connected by magnetic strips.
- Structure contract for compact storage.
- Suitable for indoor branding.

Printing:

Digital printing on vinyl graphics mounted on micron sheet.

Packaging:

Plastic hard case with wheels or canvass soft case with wheels.

	QTY	PRICE PER QTY		TOTAL
		USD	AED	
POP-UP BANNER (Carry Bag included) 2x3m Curve/Straight		1,262.00	4,637.00	
POP-UP BANNER (Carry Bag included) 3x3m Curve/Straight		1,515.00	5,567.00	
POP-UP BANNER (Carry Bag included) 4x3m Curve/Straight		2,019.00	7,418.00	

SUBTOTAL (AED)

VAT 5% (AED)

TOTAL AMOUNT INCLUDING VAT (AED)

BY PLACING THIS ORDER, YOU AGREE TO OUR TERMS AND CONDITIONS:

*** VAT rate is subject to change as per UAE VAT law.**

1. Prices on this form are exclusive of 5% VAT.
2. Price rates will be based on the prevailing rate at the time the order is submitted.
3. All orders must be placed in writing or via Expresso. No services shall be performed unless, GES accepts the order. GES at its sole discretion reserves the right to substitute unavailable items of a similar quality, specification and performance.
4. All confirmed orders will be processed, and an invoice will be sent within 3-5 working days from the date of order.
5. Please contact GES if invoice has not been received after 5 working days from date of order.
6. For your ready-to-print artworks, files must either be in AI, PDF or EPS formats. Texts must be outlined. Photos must be high resolution and must be embedded. If certain colours are required, please specify your pantone guide and we will try our best to match it. The file resolution should be 150 dpi minimum, 1:1 scale, no need for bleed.
7. All artwork files sent to GES must contain the following file name: SHOW / EXHIBITOR NAME / STAND NUMBER.
8. You may use wetransfer for sharing your artworks.
9. Should there be relocations of your stand, please advise GES immediately and possible to send an updated floorplan indicating your new stand location.
10. The full invoice value must be paid in AED or USD currency immediately.
11. All orders received after the Early Bird deadline, will incur 20% surcharge and subject to item availability.
12. Please refer to <https://www.ges.com/legal/terms-and-conditions-emea/> for our full terms and conditions.

CANCELLATION POLICY – Cancellations must be made in writing or sending an email to seatr@deme@ges.com.

After the deadline date until build-up: 100% cancellation fee / No Refund.

I HEREBY CONFIRM THE ORDERS INDICATED ON THIS ORDER FORM & AGREE WITH THE TERMS & CONDITIONS STATED ABOVE.

SIGNATURE _____

NAME _____

POSITION _____

DATE _____