Show Dollars Program

We continue to strive to make it even easier for vendors and our members to do business.
The Show Dollars Program encourages quick transactions and accuracy from show floor to store floor, making the entire Show Dollars experience more environmentally friendly and free flowing.
This year we have eliminated the card and all transactions will be digital.

What are the Key Benefits for the Vendors?

Easier Show Dollars Management
- You now have three (3) options on how to issue Show Dollars ($ amount by item or bundle and/or a top up option at the end of the transaction)
- Show Dollars inventory is not required
- Show Dollars are no longer required to be uploaded to vendor accounts
- As you spend, your account will accumulate the total spend
- You only pay for the total spent

Data Reporting
- All transactions are recorded with reports available online, allowing you to reconcile daily

Ease of transactions
- All transactions are instantly credited to the customer's account and debited to the vendor
- Added security - you will be asked to verify once amount is entered to ensure accuracy

Instant flexibility
- Instantly reward your best customers with custom Show Dollars amounts – amounts distributed are up to each vendor and are decided on a transactional basis

Higher user satisfaction
- Faster turn around and shorter lines

What are the Key Benefits to the Members?

Easier to manage Show Dollars collected
- No card – Show Dollars are credited to each account instantly

Security
- Only the owner or designate is eligible to redeem from the account

Convenience & Shorter Transaction Times
- Balance checkers will be located throughout the Show
- Cashiers do not need to count money – balance is available in each account
- Faster turn around and shorter lines with vendors and at the Show Dollars booth

We look forward to your continued participation and support for our Show Dollars program as this year promises to be the best ever!