





April 20, 21, 22 & 23

22 & 23 | Toronto Congress Centre

## **General Information**

#### **Show Dates**

Friday, April 21 to Sunday, April 23, 2017

## **Show Hours**

Friday, April 21, 2017 Saturday, April 22, 2017 Sunday, April 23, 2017

11:00 am - 5:00 pm 9:00 am - 5:00 pm

8:00 am - 6:00 pm (Vendor Move Out)

<u>The show floor will not be open on Sunday for pharmacy members</u> with the exception of the Show Dollars Booth, which will be open from 9:00 am – 11:30 am. A communication piece will be sent outlining the move-out instructions.

### Location

Toronto Congress Centre 650 Dixon Road Toronto, Ontario M9W 1J1 Telephone: 416-245-5000

Fax: 416-245-4923

Website: www.torontocongresscentre.com

#### **Time Zone**

Toronto is in the Eastern Standard Time Zone.

#### Weather

The average temperature in Toronto for April is 12°C high and 2°C low.

#### **Dress**

Suggested attire for the Show: Business Casual Required attire for the Gala: Semi-Formal

#### **Travel Assistance**

All participants are responsible for making their own travel and hotel arrangements.

## **Children at Showcase360**

Showcase 360 has grown to a point where it is sometimes difficult to provide adequate space to satisfy all in attendance. Safety is paramount in such situations and your understanding and cooperation are appreciated. It is for this reason that, once again, children under the age of 16 will not be admitted to the show. This includes children of any age in strollers or personal carriers of any type.







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## **Special Event Details**

## **Saturday Lunch**

The lunch on Saturday, April 22, 2017 will be a group buffet luncheon at the Toronto Congress Centre. Additional Saturday lunch tickets can be purchased for \$35.00 plus HST each.

When: Saturday, April 22, 2017
Where: Toronto Congress Centre
12:00 pm - 2:00 pm

#### **Saturday Gala**

The Showcase360 Committee has arranged a spectacular evening of dinner and dancing with first class entertainment. Additional Gala tickets can be purchased for \$150.00 plus HST each. Semi-formal attire is required.

When: Saturday, April 22, 2017

Where: Toronto Congress Centre – North Building

Time: 6:00 pm - 12:30 am

## **Store Gift Bags**

Each store attendee receives a gift bag upon registration. This gift bag offers you a terrific opportunity to promote your products to the stores as it is one of the most sought after giveaways at Showcase360. If you are interested in donating product to be include in the Showcase360 gift bag, you will be required to supply 2400 units no later than **Friday, March 17, 2017.** 

If you would like to participate, please indicate this on the registration form and you will be contacted with further details.

NOTE: Product which does not meet the unit requirements or which arrives after the due date will not be included in the Showcase360 gift bags.

# **Product Donation Program**

Following Showcase360, many vendors choose to donate their leftover products from the Show to a charity, rather than spending the time and costs associated with shipping the items back to their offices.

If you are interested in donating your product after the Show, please fill out the Product Donation Form found in your on-site registration package and drop it off at the Information Booth by **Saturday April 22, 2017 by 4:30 pm.** An event representative will be by to collect donations.







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## Official Show Contractors & Form Return Deadlines

A great selection of partners have been contracted to help make your experience at the Show as successful and enjoyable as possible. Please see the list below for a list of contractors to help you with your vendor booth needs. You will find their applicable order forms in the same link as this document, within the vendor manual tab. The due dates for these forms are also listed below. Exhibitors using service contractors other than those named bellow are responsible for ensuring that those suppliers meet the Toronto Congress Centre's Insurance Requirements.

**AUDIO VISUAL:** Freeman Audio Visual

650 Dixon Rd. Toronto, ON M9W 1J1

Contact: Jeff Vanhaverbeke Phone: (905) 987 - 3245 Fax: (905) 366 - 0274

Email: Jeff.Vanhaverbeke@freemanco.com **SERVICES:** Audio visual & computer equipment. ORDER FORM DUE DATE: April 11, 2017

**BOOTH CLEANING:** Toronto Congress Centre

650 Dixon Rd. Toronto, ON M9W 1J1

Contact: Mila Semenova Fax: (416) 245-3046

Email: buildingaesthetics@torontocongresscentre.com **SERVICES**: Booth vacuuming including emptying trash cans.

ORDER FORM DUE DATE: April 14, 2017

**BOOTH ICE:** Toronto Congress Centre 650 Dixon Rd. Toronto, ON M9W 1J1

Contact: Diana DiManno Fax: (416) 245-3046

Email: ddimanno@torontocongresscentre.com

**SERVICES:** Booth ice delivery.

ORDER FORM DUE DATE: 72 hours prior to required delivery date

**ELECTRICAL:** ShowTech Power & Lighting

5675 McLaughlin Rd Mississauga, ON L5R 3K5 Phone: (416) 244-4899 Fax: (905) 283-0551

SERVICES: Electrical, Plumbing including Water and Drains,

Banner Hanging, Gas Connections, Production ORDER FORM DUE DATE: April 5, 2017







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### **INTERNET SERVICES:** Freeman Audio Visual

650 Dixon Rd. Toronto, ON M9W 1J1

Contact: Brett Mastantuono Phone: (416) 240-7838 Fax: (416) 240-1750 Email: tcc@freemanco.com

**SERVICES**: Wireless/Wired Internet & Other Services

ORDER FORM DUE DATE: April 5, 2017

## **OFFICIAL SHOW CARRIER:** GES Logistics

Customs & Transportation

5675 McLaughlin Rd. Mississauga, ON L5R 3K5

Contact: Mario Mendes Phone: (905) 283-0553 Fax: (905) 283-0501 Email: mmendes@ges.com

**SERVICES**: Customs and Transportation ORDER FORM DUE DATE: March 27, 2017

## **SHOW SERVICES**: GES

5675 McLaughlin Rd. Mississauga, ON L5R 3K5

Contact: Exhibitor Services Phone: (905) 283-0500 Fax: (905) 283-0501

Email: torontoexhibitorservices@ges.com

SERVICES: Carpet, Specialty Furnishings, Rental Exhibits &

Accessories, Labour, Signs/Graphics, Plants ORDER FORM DUE DATE: March 27, 2017

## TELEPHONE SERVICE: Bell Telephone

Fax: 1-866-350-6606 Email: tradeshow@bell.ca

**SERVICES**: Booth phone line and fax line connections.

ORDER FORM DUE DATE: April 7, 2017