

**Additional Promotional Opportunities Agreement Form**

2016 NFDA International Convention &amp; Expo

October 23-26, 2016 – Pennsylvania Convention Center, Philadelphia, PA

Exhibiting Company \_\_\_\_\_ Booth # \_\_\_\_\_

Internal Contact \_\_\_\_\_ Email \_\_\_\_\_

**Select Your 2016 Promotional Opportunities:**☐ **NFDA Product Showcase – \$250**☐ **NFDA Expo Preview Display – \$100**

Product Name \_\_\_\_\_

Product Size (inches) \_\_\_\_\_ (H) x \_\_\_\_\_ (W) x \_\_\_\_\_ (L) Weight \_\_\_\_\_ lbs

*Please initial to acknowledge the following:*

\_\_\_\_\_ Space is limited and assigned on a first-come, first-served basis.

\_\_\_\_\_ My item may not exceed 12" wide x 12" long x 18" high.

\_\_\_\_\_ I will provide NFDA with a product name and description (300 character max) with product image for planning purposes by September 2.

\_\_\_\_\_ I am responsible for shipping my product using a label provided by NFDA to the Pennsylvania Convention Center to arrive on Thursday, October 20, 2016.

\_\_\_\_\_ NFDA will arrange products at its discretion. Changes to the product or display will not be allowed onsite.

\_\_\_\_\_ NFDA and its show vendors are not responsible for lost, stolen or broken items.

☐ **Exhibitor Highlights – Free!**☐ Giveaway☐ Raffle/prize drawing☐ Product launch☐ Product/service demo☐ Celebrity appearance☐ Special food in booth☐ Other \_\_\_\_\_Submit a description with applicable images to bizex@nfda.org for possible inclusion in *The Director* and other promotions.☐ **People's Choice Booth Competition – Free!***Please select one category to be included on the ballot:*☐ Best Booth 300 square feet (10'x10' to 10'x30')☐ Best Booth 400 square feet (20'x20') or larger☐ Best New Booth – exclusive to first-time exhibitors, any size booth**Total Due = \$** \_\_\_\_\_**Method of Payment**☐ Check (U.S. dollars drawn on U.S. bank) payable to NFDA☐ Credit Card☐ American Express☐ MasterCard☐ VISA☐ Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name (print) \_\_\_\_\_ Signature \_\_\_\_\_

*Our organization acknowledges that NFDA retains the sole right to select the presenter(s) and direct all aspects of any event.*

Signature \_\_\_\_\_

**Agreement Submission****Mail** this signed agreement with payment to:  
NFDA Business Development Department – 2016 Promo Opps  
13625 Bishop's Dr., Brookfield, WI 53005**Fax** this signed agreement to +1.262.789.6977**Email** this signed agreement to bizex@nfda.org