



JANUARY 9-11, 2014 **ORLANDO, FL**
ORANGE COUNTY CONVENTION CENTER, WEST HALL

New Exhibitor Showcase

Welcome to Surf Expo!

At Surf Expo we are committed to our new exhibitors and to helping you succeed in the marketplace. To help you maximize your exposure to our retail attendees we are offering you the opportunity to reserve one space in the New Exhibitor Product Showcase; **this is for first-time exhibitors only and PLACEMENT IS 100% COMPLIMENTARY.**

These enclosed, professionally designed display cases will be located near the main entrances, for maximum exposure to all attendees. Samples will be recognized with a 5"x 5" identification sign printed with company name and booth number. Each company can submit several pieces, but only one is guaranteed placement in the showcase.

We can not accept samples on site.

Samples must be received by Friday, December 19, 2013.

Send samples to: Attn: Joshua Carruth
 Surf Expo
 New Exhibitor Product Showcase
 Operations Department
 990 Hammond Dr. Suite 325
 Atlanta, GA 30328

Forms can be faxed to the Operations Department at 678.781.7920 informing us product is en route.
Please direct all questions to Joshua Carruth: 678.781.7905 or jcarruth@surfexpo.com

Product will be delivered back to your booth after 4pm on Saturday, January 11, 2014. As a security measure all exhibitors must sign for their product.

All unclaimed and/or undeliverable product at this time will be donated to a local charity, unless a shipping account number is provided before show.

*****If you are submitting a large item, please email jcarruth@surfexpo.com with details after filling out below form. *****

New Exhibitor Showcase Sample Submission Form

Company name _____

Booth number _____ Show Section _____

On-site contact name (person that can be contacted at the show) _____

On-site contact phone number _____