

JANUARY 9-11, 2014 ORLANDO, FL ORANGE COUNTY CONVENTION CENTER, WEST HALL

January 2014: EXHIBITOR CHECKLIST

	Item	Complete By	Date Completed
	Hotel Reservations (www.surfexpo.com)	IMMEDIATELY	
	Request Appointment / Rep Cards	WHILE SUPPLIES LAST	
	Badge Request Form (surfexpo.com)	Available Now	
	Download Exhibitor Service Kit	October 23	
November			
	Final Booth Payment Due	November 1	
	Pre-Show Digital Magazine Advertising	November 1	
December			
	Sponsorship Materials Due (where applicable)	December 2	
	GES begins accepting Advance Shipment at GES warehouse	December 4	
	Onsite Directory Advertising	December 13	
	Orange County Convention Center Forms (includes electrical and rigging)	December 13 (Discount Deadline)	
	GES Order Forms (Material Handling, Furniture, etc.)	December 17 (Discount Deadline)	
	Exhibitor Liability Insurance Certificate	December 17	
	Show-Site Emergency Contact Info Form	December 17	
January			
	Last day for Advance Shipment To GES warehouse	January 2	
	Direct Shipments Accepted (8 am – 4 pm)	January 7-8	
	Exhibitor Move-In	January 7 (8 am – 6 pm)* January 8 (8 am – 6 pm)*	
	Surf Expo	January 9-10 (8 am – 6 pm) January 11 (9 am-4 p	om)
	Exhibitor Move-Out	January 11 (4 pm – 10 pm) January 12 (8 am – 6 pm) January 13 (8 am – 12 pm)	

^{*} All hall doors for exhibitor move-in will be closed at 6 pm. Exhibitors already in the hall may continue set-up until 8pm.