



**Dairy-Deli-Bake Seminar & Expo**  
**June 5-7, 2016**  
**George R. Brown Convention Center**  
**Houston, Texas**

**ATS** **AMERICAN TRADESHOW SERVICES**  
 217 General Patton Avenue  
 Mandeville, LA 70471  
**DDBE 2016**

## LEAD RETRIEVAL ORDER FORM

**SUBSIDY/DISCOUNT DEADLINE: FRIDAY, MAY 13, 2016**

### 1 Choose Your Unit(s)

#### EXPOPRO PLUS™



##### Easy-To-Use Desktop Unit

- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 225.00 x \_\_\_\_\_ = \_\_\_\_\_

#### MOBILE PLUS™



##### Be Mobile. Be Green.

- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 325.00 x \_\_\_\_\_ = \_\_\_\_\_

#### LeadsPlus™ APP



##### The Lead Retrieval App

- Works on iPhone® or iPad® with iOS 7.0 or higher OR Android phones with OS 4.0 or higher
- Scan Barcode to capture lead
- Standard or Custom Qualifiers Included
- Real-Time Online Lead Management
- Note Taking Ability

##### First License

\$ 325.00 x \_\_\_\_\_ = \_\_\_\_\_

##### Additional Licenses

\$ 99.00 each

**App Bundles: (3 Pack) \$ 450.00**

**(6 Pack) \$ 750.00**

**(10 Pack) \$ 950.00**

**Unit Subtotal (in US Funds) = \$ \_\_\_\_\_**

**Subsidy: Less: (\$100.00)**

**Unit Total (in US Funds) = \$ \_\_\_\_\_**

#### SUBSIDY

*For Orders Received Before 5/13/16*

IDDBA will provide a subsidy of one-hundred dollars (\$100) per exhibiting company on orders received in ATS office by Friday, MAY 13, 2016. Subsidy will be deducted off unit sub-total.

### 2 Add Optional Services

#### Delivery & Setup

ATS technicians deliver and pickup pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

\$ 65.00 \$ 85.00 ☐ = \_\_\_\_\_

#### Custom Qualifiers

ATS creates a list of exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record. (Up to 20 qualifiers of 28 characters)

\$ 60.00 \$ 80.00 x \_\_\_\_\_ = \_\_\_\_\_

### 3 Add It Up

#### Sub-Total

= \$ \_\_\_\_\_

#### Add Houston, Texas Sales Tax

8.25% Tax + \_\_\_\_\_

#### Total Due (in US Funds)

**All fields are required. Please include a Payment Authorization Form with your order.** = \$ \_\_\_\_\_

### 4 Fill It Out and Sign

COMPANY		BOOTH NO.	
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
ORDER CONTACT			
EMAIL ADDRESS			
ONSITE CONTACT		ONSITE CELL PHONE	
<input type="checkbox"/> I agree to the TERMS and CONDITIONS listed on the payment authorization form.		SIGNATURE	

#### Order Online:

www.atsleads.com

User Name: DDBSE2016

Password: 3716

#### Fax Credit Card Orders to:

985-809-1888

#### Email Order:

orders@american-tradeshow.com

#### Mail Check Orders to:

American Tradeshow Services  
 Attn: Exhibitor Services  
 217 General Patton Avenue  
 Mandeville, LA 70471

#### To Call Order In or Ask Questions:

985-809-0600, dial 1



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**DDBSE 2016**

## PAYMENT AUTHORIZATION FORM

*\*A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

### CHOOSE PAYMENT METHOD:

BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

### ☐ To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

### ☐ To Pay By Company Check

**(Security Deposit Required\*)**

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

### ☐ To Pay By Wire Transfer

**(Security Deposit Required\*)**

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

### \* Credit Card Details - Required for All Orders\*

☐

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☐

Use as Security  
Deposit Only

Cardholder Name: \_\_\_\_\_

☐

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

☐

Cardholder Signature: \_\_\_\_\_

### ! Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Checks are due in the office ten (10) days prior to show start.

#### Order Online:

www.atsleads.com

User Name: DDBSE2016

Password: 3716

#### Fax Credit Card Orders to:

985-809-1888

#### Email Order:

orders@american-tradeshow.com

#### Mail Check Orders to:

American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
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#### To Call Order In

#### or Ask Questions:

985-809-0600, dial 1



**Fax To: 985-809-1888**

**FRIDAY, MAY 13, 2016**

**\$60 before deadline**  
**\$80 after deadline**  
(COST PER UNIT)

**The following is a list of the standard action codes that are included with your unit rental.**

☐ Add to Mailing List  
☐ Current Customer  
☐ Distributor  
☐ Has Purchasing Authority  
☐ Have Sales Rep Call  
☐ Hot Lead!  
☐ Inquiry Only  
☐ Interested Buyer  
☐ OEM  
☐ Product A  
☐ Product B  
☐ Product C  
☐ Product D  
☐ Product E  
☐ Product F  
☐ Schedule Demonstration  
☐ Send Literature  
☐ Send Pricing Info  
☐ VAR  
☐ Wants Presentation

**To personalize these codes, or use your own codes, please fill in this template.**

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

**The Following Characters May Not Be Entered As Part Of An Action Code:**  
Apostrophes ('), Slashes (/), Backslashes (\),  
Dots (.), Carrots (^), and Quotes (")

**Company**

Booth Number

[illegible]

**If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.**