

CHOOSE TO SPONSOR

AUSA is pleased to offer a variety of sponsorships for the **2017 LANPAC Symposium and Exposition**, all of which will enhance your company's presence at the event. Sponsorships are offered on a first-come, first-served basis; payment must be received prior to the event.

As a special thank you, all sponsors will be featured on the 'Sponsor Thank You Page' in the Show Guide and on our website. Sponsors investing more than \$1,000 will be included.

AUSA makes it a priority to support local businesses; local Hawaiian Businesses are asked to contact AUSA for special pricing on Show Guide Sponsorships.

Networking & Charging Lounge *(Exclusive Opportunity)* **\$15,000**

Available to all attendees for the duration of the event, this space will be fully carpeted and furnished so that attendees will be able to relax, charge-up and network with their colleagues and leads. This space will include:

- Signage placed in the lounge
- Electric outlets for charging
- A/V monitor to play your content
- Opportunity to display promotional materials
- Recognition in the Show Guide

Opening Reception **\$10,000** *(4 Opportunities)*

This premiere social and networking event takes place in the exhibit hall after the conclusion of the General Session during the first day of the show.

- Signage with your company logo provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

Wi-Fi Sponsorship **\$10,000** *(Exclusive Opportunity)*

AUSA will offer free Wi-Fi access to LANPAC participants during the event. Attendees will be able to access the internet in all the symposium rooms and exhibit hall. As a Wi-Fi Sponsor you can define the landing pages that attendees will see as they connect to the internet. Your logo will also be featured on signage throughout the Exhibit Hall and in the meeting spaces in the Sheraton Waikiki advertising the Wi-Fi access instructions. This is a great opportunity to reach a large targeted audience, brand your organization, and move your message to attendees during the show.

Afternoon Networking Reception **\$7,500** *(2 Opportunities)*

While the General Session is in recess, attendees and exhibitors will have the opportunity to network in the exhibit hall for two hours, while enjoying a variety of food and beverages.

- Signage with your company logo provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session



SPONSORSHIP OPPORTUNITIES

Hotel Key Card (The Sheraton Waikiki) **\$7,500**

(Exclusive Opportunity)

- Brand visibility to thousands of meeting attendees!
- Recognition in the Show Guide on the Sponsor Thank You pages.

Conditions of Sponsorship:

- Sponsor must supply the key cards
- Quantity of key cards should equal double the number of rooms on peak
- Key card design must include the AUSA supplied logo and be approved by AUSA prior to production

Attendee Packet Stuffer **\$5,000**

(Exclusive Opportunity)

Printed material supplied by the sponsor will be included in all tote bags that are handed out to all attendees. Signage with your company's logo will be placed in the Registration area.

Registration Page Sponsorship **\$5,000**

(5 Banners Available)

Want to make a first impression at this year's symposium? Your company will be one of the first company's attendees and exhibitors see when they register for Global Force 2017. The registration page will feature a scrolling banner with five possible positions.

Morning Refreshment Breaks **\$5,000**

(3 Opportunities)

- Signage with your company logo provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

Morning Coffee Service **\$5,000**

(3 Opportunities)

- Signage with your company logo provided by AUSA, placed near the food service stations
- Cocktail napkins and/or paper products with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

General Session Amenities **\$2,500**

(3 Opportunities)

Attendees will see your logo in the room where the General Session is held each day. Sponsors are asked to supply pens and pads/notebooks to be placed on each seat for attendees.

SHOW GUIDE SPONSORSHIP

AUSA will produce a combined Symposium Program and Exhibitor Show Guide featuring the agenda, floor plan of all of the exhibits, an exhibitor listing, and exhibitor descriptions including contact information for each exhibiting organization. This printed guide will be distributed to each attendee and exhibitor, serving as the exclusive guide to the symposium and exposition. In addition this publication will be posted on our website, and will serve as a valuable resource to attendees long after the Symposium and Exposition concludes. There are several opportunities to be featured in this publication that will fit every budget and marketing plan.

Back Cover Sponsorship	\$7,000
Inside Front Cover Sponsorship	\$6,000
Inside Back Cover Sponsorship	\$5,000
Full-Page Advertisement	\$4,000
Front Cover Sponsorship	\$4,000
	<i>(6 Opportunities)</i>
Page Runner	\$4,000
	<i>(2 Opportunities)</i>
Floor Plan	\$2,500
	<i>(15 Opportunities)</i>
Premium Show Guide Listing	\$500

Descriptions will be featured in full color with a box drawn around your listing.



23 - 25 May 2017

Sheraton Waikiki

Honolulu, HI

Gaye Hudson, Sponsorship Manager

Fax: 703-243-2589

or MAIL: 2425 Wilson Blvd, Suite 530

Arlington, VA 22201

GHudson@ausa.org • 703-907-2401

1 COMPANY INFORMATION

Company Name: _____

Address: _____

City, State, Zip: _____

Website: _____

Sponsorship Contact: _____

Phone: _____

Email: _____

2 SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Networking Lounge	\$15,000	\$ _____
<input type="checkbox"/> Opening Reception	\$10,000	\$ _____
<input type="checkbox"/> Wi-Fi	\$10,000	\$ _____
<input type="checkbox"/> Afternoon Networking Reception	\$7,500	\$ _____
<input type="checkbox"/> Hotel Key Card	\$7,500	\$ _____
<input type="checkbox"/> Attendee Packet Stuffer	\$5,000	\$ _____
<input type="checkbox"/> Registration Page Sponsorship	\$5,000	\$ _____
<input type="checkbox"/> Morning Refreshment Breaks	\$5,000	\$ _____
<input type="checkbox"/> Morning Coffee Service	\$5,000	\$ _____
<input type="checkbox"/> General Session Amenities	\$2,500	\$ _____

3 SHOW GUIDE SPONSORSHIPS

<input type="checkbox"/> Back Cover	\$7,000	\$ _____
<input type="checkbox"/> Inside Front Cover	\$6,000	\$ _____
<input type="checkbox"/> Inside Back Cover	\$5,000	\$ _____
<input type="checkbox"/> Full-Page Advertisement	\$4,000	\$ _____
<input type="checkbox"/> Front Cover Sponsorship	\$4,000	\$ _____
<input type="checkbox"/> Page Runner	\$4,000	\$ _____
<input type="checkbox"/> Floor Plan	\$2,500	\$ _____
<input type="checkbox"/> Premium Show Guide Listing	\$500	\$ _____

4 PAYMENT

Payment by credit card or check at the time of contract submission is preferred. Sponsorships may be invoiced and are payable within 30 days. If payment is not received, sponsor will forfeit their right to sponsor. All payments must be received prior to the event. Confirmation of sponsorship, along with any additional specifications, deadlines, etc. will be by email. Cancellation policy: no refunds.

TOTAL: \$ _____

☐ Check: Please make payable to AUSA. Mail to address listed above.

☐ Credit Card

☐ Visa

☐ MasterCard

☐ American Express

Card # _____

Exp. date _____

CSV code _____

Name on card _____

Authorized Signature _____

Billing Address _____

City/State/Zip _____

5 AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to AUSA Sponsorship Manager, contact information above.

Sponsor's Authorized Signature _____

Date _____