

Exhibit & Sponsorship Agreement

2016 Annual ALA Conference & Exposition, May 22-25, 2016 Los Angeles Convention Center



Exhibit Space & Sponsor Packages *(mark selections)*

GOLD SPONSOR
(Incl 10x30 booth)



\$26,000

SILVER SPONSOR
(Incl 10x20 booth)



\$16,000

BRONZE SPONSOR
(Incl 10x10 booth):



\$7,500

Standard Exhibits *(mark selections)*

- 10x10: \$3,800
- 10x10 Corner: \$3,950 *(Subject to availability)*
- 10x20: \$7,750
- 10x30: \$11,500
- 20x20: \$15,250

Advertising *(mark selections)*

- Full Page Ad \$3,000
In Conference Issue of Legal Management
- Full Page Ad \$1,500
In ALA Conference Program
- Half Page Ad \$1,000
In ALA Conference Program
- Enhanced Profile \$1,500
In ALA Legal marketplace
- Standard Listing \$750
In ALA Legal Marketplace

Item & Event Sponsorships

- _____ Event Sponsorship @ \$ _____
- _____ Item Sponsorship @ \$ _____

Total \$ _____ **Signature (X)** _____

Date: _____ **Print Name** _____ **Title:** _____

Contact Information

Booth placement *(See floorplan for availability)*: 1st Choice: _____ 2nd Choice: _____

Company name: _____

Exhibiting as (if different than company name): _____

Company address: _____

City: _____ State: _____ Zip: _____

Web address: _____

Primary contact person: _____ Title: _____

Email address: _____ Phone: _____

Alternate contact person: _____ Title: _____

Email address: _____ Phone: _____

Billing Information

Invoice my company at the provided address. I understand that payment is due upon receipt of invoice. Make checks payable to the Association of Legal Administrators, Attn: Account Receivables-ALA, P.O. Box 95583, Chicago, IL 60694-5583, for U.S. Dollars only.

Credit Card:

I authorize ALA to charge \$ _____ to the credit card below.

Card type: Visa MasterCard AMEX

Card number: _____ Exp: _____ Security code: _____

Billing address if different then above: _____

City: _____ State: _____ Zip: _____

Signature (X) _____

Special instructions: _____

SIGN UP

Please complete, sign and email to your Business Development Representative;

OR

Fax to 443-281-0660

Written confirmation will follow.

Agreement: It is understood that this application will become a binding contract upon acceptance by ALA, and incorporated into this contract are the following terms, conditions and the rules and regulations (found at bit.ly/ACExRules). The individual signing this agreement represents and warrants that he/she is authorized to execute this binding agreement on behalf of the exhibiting company, and should they be removed from his or her position, the contracting organization is required to fulfill the obligations under this agreement.

Payment Policy: Applications must be accompanied by payment in full. CONTRACTS WILL NOT BE PROCESSED WITHOUT PROPER PAYMENT. No exceptions will be made.

Acceptance: The ALA reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an applicant is not accepted by ALA, all money paid will be returned to the applicant.

Space Assignments: Priority for space assignments is based on previous ALA commitment and date of received agreement (see rules and regulations bit.ly/ACExRules).

Cancellations: Must be made in writing and receive approval from ALA. Full cancellation, without penalty, is available until July 31, 2015. If space is canceled by an exhibitor on or before November 1, 2015, a refund will be made for 50% of the total balance of exhibit space reserved. There will be no refunds made to companies canceling November 2, 2015 or later.